

### PRESS KIT

WINTER 2025 · 2026

SAINT-MARTIN-DE-BELLEVILLE





# Saint-Martin de-Belleville

### An exceptional alpine village and its well-kept secrets



### The soul of Saint-Martin-de-Belleville: authenticity and understated elegance

Tucked away in the French Alps, in the heart of Les 3 Vallées, the world's largest ski area, Saint-Martin-de-Belleville stands as a rare gem where timeless Alpine tradition meets refined mountain living.

This intimate village, with its centuries-old chalets and tastefully restored farmhouses, offers a true sense of place – a quiet, elegant alternative to the bustling resort scene. Here, heritage and sophistication coexist: small-scale, family-run hotels and luxury chalets

blend seamlessly into the landscape, while the local gastronomic scene, both traditional and creative, delights the most discerning palates.

What makes Saint-Martin truly unique is its ability to offer the warmth and authenticity of a traditional Savoyard village, combined with direct access to the vast ski playground of Les 3 Vallées. From the village, a state-of-the-art lift connects guests effortlessly to over 600 km of slopes, reaching Courchevel, Méribel, Val Thorens and beyond – all within a single day's ski.

**IN SHORT:** an exceptional balance between heritage charm, quiet luxury, and boundless adventure.

### A village of character and living history

Saint-Martin-de-Belleville has preserved its soul.



### **Must-see highlights**



#### SANCTUAIRE NOTRE-DAME-DE-LA-VIE

A baroque masterpiece and a listed Historic Monument, this sanctuary is home to one of the oldest Baroque altarpieces in the Tarentaise Valley. A jewel of mountain heritage, it offers visitors a moment of silence, beauty and cultural richness.

Free access



### SAINT-MARTINDE-BELLEVILLE MUSEUM

Housed in a beautifully restored former farmhouse, the museum invites visitors on a journey through 150 years of local life, from 19th-century alpine farming traditions to the rise of tourism in the 1960s. A captivating experience for all ages.

- Entry from €3
- · st-martin-belleville.com



### "THE ALTITUDE GALLERY" – CONTEMPORARY ART AT THE SUMMIT

The Altitude Gallery offers a season-long immersion into contemporary creation. Run by L'Antichambre Gallery (Chambéry), it showcases French and international artists, from emerging talents to established creators. Painting, sculpture, photography, installations, video—each exhibition brings a fresh perspective, making every visit a new artistic discovery.

- Free entry
- · galerie-antichambre.com

### LES RENDEZ-VOUS MUSICAUX DES BELLEVILLE

Every other Monday, the village's magnificent Baroque church hosts a live concert featuring classical, jazz or world music. A soul-stirring moment in a magical setting — intimate, acoustic, unforgettable.

- Free participation
   Wool blankets available
   Complimentary tea served
- · st-martin-belleville.com

### New

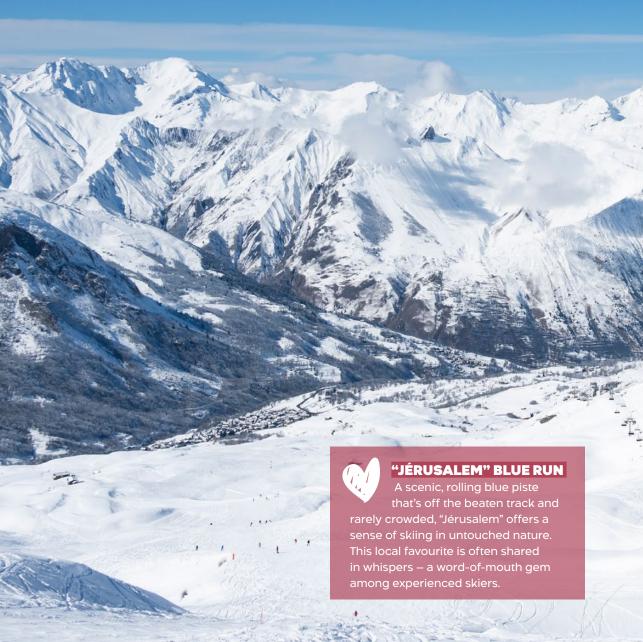
### STORYTIME & SNACK IN THE STABLE

Each week, the museum welcomes children aged 3–8 for a charming storytelling session, inspired by local traditions, held in an authentic old stable. After the tale, little ones enjoy a delicious homemade snack (brioche and syrup). A playful way to dive into the valley's heritage!

- · Duration: 45 minutes
- €5 per child
- st-martin-belleville.com

## At the heart of Les 3 Vallées

A paradise for skiers and mountain lovers







Les 3 Vallées' reputation stretches far beyond French and European borders and has done for some time. Every winter season, Les 3 Vallées ski area attracts enthusiasts from all over the world, who are eager to get going on this multi-facetted, limitless playground.



### • THE WORLD'S LARGEST

600 km of interconnected slopes across 8 resorts with just one ski pass – a vast, seamlessly linked playground for skiers of all levels.

### 2. SNOW-SURE, HIGH-ALTITUDE SKIING

With 85% of slopes above 1,800 m and exceptional grooming, Les 3 Vallées guarantees top conditions from early December to late April.

### **3.** SOMETHING FOR EVERYONE

From gentle green runs to legendary black pistes and freeride terrain, plus family zones, kids' areas, and expert challenges – all skiers are welcome.

### 4. GOURMET TO GLAMOUR

Choose from cozy mountain huts, stylish après-ski bars, or Michelin-starred dining. Stays and experiences suit every budget and vibe.

### 5. EFFICIENT AND COMFORTABLE LIFTS

A modern, high-performance lift network ensures minimal waiting and maximum time on the slopes – even during peak weeks.

### Les 3 Vallées Ski Pass 2025/2026

**ADULT** 18-74 YEARS

1 day

€81,80

6 days

€409

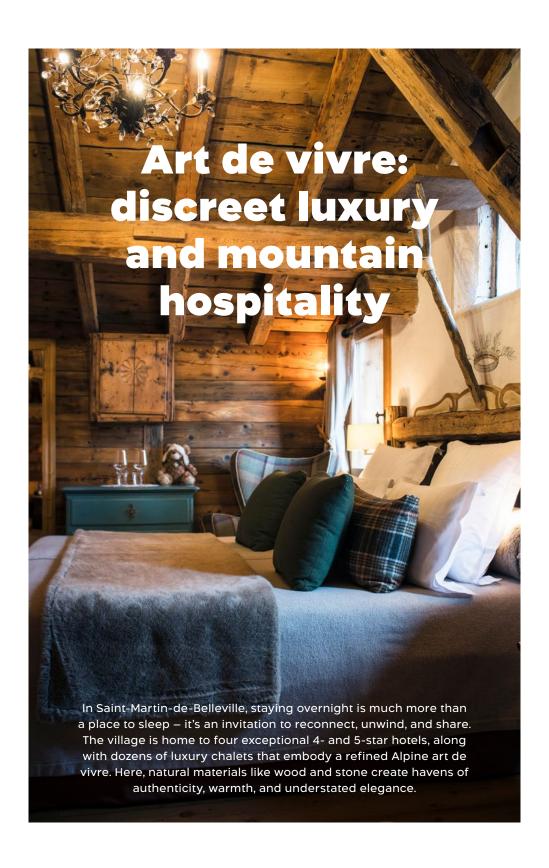
CHILD 5-17 YEARS

1 day

€59,80

6 days

€335





LA BOUITTE\*\*\* RELAIS
& CHÂTEAUX\*\* This iconic

Alpine retreat is a celebration of Savoyard soul and hospitality. With traditional mountain decor and heartfelt service, La Bouitte offers a truly immersive experience in Alpine heritage and comfort.

· la-bouitte.com



### NEW ARRIVAL M LODGE\*\*\*\*\*: A cross

between a boutique hotel and a contemporary art gallery, this unique property combines comfort, serenity, and curated aesthetics. The hotel's art collection was hand-picked by Amélie du Chalard, founder of Amélie, Maison d'Art – Paris.

· mlodge.fr

### New alpine retreats



#### CHALETS ALPINE BREAK & BELL TOWER – IN THE HEART OF THE VILLAGE

Two stylish, cozy apartments for 8 to 10 guests (150–160 m²) located right in the village center. These intimate retreats blend authentic old wood with modern materials, creating a chic and welcoming ambiance.

· ski-france.com

### CHALET ÉDEN – CONTEMPORARY SOUL MEETS MOUNTAIN

**TRADITION** A perfect harmony of minimalist design and rustic charm. With natural wood, refined textiles, and sleek furnishings, Chalet Éden creates a soothing atmosphere where elegance and authenticity go hand in hand.

· cimalpes.com



# Tailored stays in private chalets: a new standard of alpine hospitality

In Saint-Martin-de-Belleville, luxury comes with a human touch. Beyond traditional hotel stays, the village offers a refined collection of privately-run catered chalets, where every detail is designed for comfort, serenity, and effortless enjoyment. These chalets offer the freedom of a private home with the ease of hotel-style service – all set in the authentic atmosphere of a French Alpine village.

#### WHAT TO EXPECT:

- Daily housekeeping and turndown service
- Private chefs preparing breakfast, afternoon tea, and gourmet dinners
- Ocncierge teams for ski passes, gear delivery, and activity bookings
- Optional spa therapists, yoga instructors, or nannies brought to your door



### New

### CHALET ESCAPADE WHERE DESIGN MEETS ALPINE SOUL

A vast 630m² chalet where high-end design meets ultimate comfort. With six en-suite bedrooms, a private spa with panoramic pool, cinema room, bar and games lounge, this is a luxurious mountain retreat for up to 12 guests. Private chef and housekeeper included. Rental from Sunday to Sunday.

· cimalpes.com



This exceptional 375m² chalet, spread across three levels, offers an immersive experience that blends Alpine charm with subtle African influences. Designed for unforgettable stays, it accommodates up to 16 guests in six uniquely decorated bedrooms, each exuding warmth and character.

· mercuryalpinechalets.com

chalet lenafaju nestled in the tranquil hamlet of Villarabout just a short drive from the centre of Saint Martin de Belleville, is an elegant five-storey ski chalet for up to 14 guests. Featuring vaulted ceilings, a three-sided fireplace, floor-to-ceiling windows and balconies offering sweeping mountain views, it also includes a wellness centre with Nordic spa, sauna, gym and cinema room for ultimate relaxation

• selfcatered-saintmartin.com

### **Culinary Pleasures:**

### from farmstead to Michelin-starred table

Saint-Martin-de-Belleville delights epicureans with its vibrant and varied culinary scene, where every address offers a singular experience—from hearty alpine fare to inventive, world-inspired cuisine.

Whether you're savoring a glass of wine in a cozy bistro or dining in a Michelinstarred restaurant, gastronomy here is not just a highlight – it's a way of life. A reflection of mountain heritage, creativity, and a warm spirit of sharing.



### 50 YEARS OF A GASTRONOMIC ICON: LA BOUITTE

Founded by René and Maxime Meilleur, La Bouitte (2 Michelin stars) has become a temple of reinvented alpine cuisine. Their signature dishes celebrate the richness of Savoyard ingredients – from Lake Geneva fish to mountain cheeses – transformed with finesse into unique, personal creations. The legacy continues with the next generation: Oscar and Calixte, René's grandchildren, now lend their energy and talent to the kitchen, carrying on the family's passion for elevating local terroir and storytelling through flavor.

· <u>la-bouitte.com</u>

#### NEWLY AWARDED: LE MONTAGNARD

Recently awarded 1 toque by Gault & Millau, this welcoming, family-run address has been a local favorite since 1999. Today, Lucie and Valentin Suchet uphold the tradition by focusing on seasonal, local products and short supply chains, crafting a generous and thoughtful cuisine that's both rooted and refined.

· le-montagnard.com



#### NEW CHEF SPOTLIGHT GIUSEPPE RUGGIERO AT M LODGE

A passionate Sicilian chef with an impressive background, Giuseppe Ruggiero has honed his skills at world-renowned restaurants including Pavillon Ledoyen (France) and La Credenza (Italy). At M Lodge, he brings a vibrant, modern Mediterranean cuisine, enriched by South American and Asian influences – a bold and elegant fusion of flavors.

· mlodae.fr



Since 2010, Susan and Serge have been raising sheep in Le Châtelard, a hamlet perched at 1,350 meters. Today, their daughters Jennifer and Samantha carry on the legacy at La Ferme de La Trantsa, caring for a flock of 80 ewes and producing tomme, sérac, and creamy yoghurts – all made with love, tradition, and high-altitude milk.

• <u>lafermedelatrantsa.com</u>

### MANY BRITONS HAVE CHOSEN SAINT-MARTIN FOR ITS UNIQUE QUALITIES:

**Victoria Berkeley:** "We chose this village for its authentic French charm in the heart of the 3 Vallées."

**Vickie Garthwaite:** "We've been coming here for 50 years! Its intimate atmosphere and excellent restaurants won us over."

# Immersion in untamed nature

Beyond skiing, Saint-Martin-de-Belleville is a peaceful refuge for lovers of wideopen spaces, offering miles of walking and snowshoeing trails and a variety of experiences that immerse visitors fully in the heart of the Alps.



### A TIMELESS ESCAPE AT 1,725 M

Perched on a mountain plateau, the Refuge du Trait d'Union is accessible on foot, by snowshoe, or even directly from the ski slopes. This offgrid cabin offers a truly authentic overnight stay by candlelight, warmed by a wood-burning stove and nestled deep in a snowy wonderland.

· letraitdunion-les3vallees.fr

#### DOG SLEDDING ADVENTURE

For a once-in-a-lifetime moment, join Dany, a passionate musher and true mountain soul, for a dog sled ride through snow-covered forests along the Doron River. This magical adventure feels straight out of a winter storybook, enchanting both children and adults alike.

- Introductory ride: from €100
- · chien-traineau-menuires.com



### WELLNESS IN THE WILD LA BELLE VIE

### La Belle Vie wellness centre – a peaceful immersion in the heart of nature

Nestled on a natural promontory overlooking the valley, La Belle Vie is more than a spa – it is an invitation to reconnect with oneself and the surrounding Alpine world. Surrounded by forest and bathed in panoramic mountain views, this tranquil haven offers a rare, deeply soothing sensory experience.

Here, relaxation becomes second nature:

- Two sunlit pools open to the surrounding landscape
- A collection of diverse saunas, each with its own atmosphere
- A serene hammam, a refreshing cold-water plunge, and a cocoonlike relaxation room to unwind between rituals

Every element of the wellness journey is designed to foster inner balance and contemplation, guided by the quiet power of the Alps.

La Belle Vie is more than a wellness center – it's a breath of pure mountain air.

- Wellness experience: €28 (ages 16+)
- · Aquatic leisure centre : from €7
- st-martin-belleville.com

#### TORCHLIT SNOWSHOE DINNERS AT LA LOY

Run by sisters Emily and Servane, La Loy is a rustic mountain restaurant that brings a creative twist to traditional Savoyard cuisine. Enjoy lunch on the sunny terrace or opt for a magical evening: a torchlit snowshoe hike, fireside apéritif under the stars, dinner by the hearth, then a return walk through the forest by flaming torchlight.

- From €50 per person
- restaurantlaloy.fr



### From the rest of the world



GENÈVE / LYON

Paris: 1h

Bruxelles: 1h15

Londres: 1h30

Amsterdam: 1h30

New York: 7h45

# ling by train"

Comfortable, scenic and sustainable: rail travel makes an excellent alternative to flying or driving. From Paris, London, Brussels, or Antwerp, the journey is simple, with indirect and direct services to Moûtiers, just 25 minutes from Saint-Martin-de-Belleville. According to Daniel Elkan, founder of SnowCarbon, rail travel makes the journey part of the holiday, without stress or baggage limits. Convenient connections via Lille, Paris, or Brussels give a range of rail travel options. It's an enjoyable way for friends and families to reach the mountains - one which the environment will thank you for!



### "Just 2 hours from Geneva – closer than Aspen is to Denver."

Traveling to Saint-Martin-de-Belleville is easy and flexible with two major international airports nearby. Fly into Lyon-Saint Exupéry Airport (LYS) or Geneva International Airport (GVA) – both offer regular flights from major cities across Europe and North America.

From either airport, enjoy a scenic two-hour drive to Moûtiers, the gateway to Les 3 Vallées, followed by a short 25-minute transfer to reach the heart of Saint-Martin-de-Belleville.

Whether you choose private transfer, rental car, or shared shuttle, your Alpine escape is closer than you think.

### A winter to remember

#### **SKI SEASON:**

### **DECEMBER 13, 2025 - APRIL 17, 2026**

This charming Alpine village offers a season packed with magic, tradition, and unique mountain experiences:

### DEC 14 - SAINT-MARTIN LIGHTS UP THE NIGHT

The season kicks off with "Saint-Martin s'illumine" – a festive evening of lights, live music, and a Christmas craft market in the village center.

#### DEC 20 - JAN 3 HOLIDAY MAGIC

A fairy-tale festive season with torchlit ski descents, musical parades, horsedrawn carriages, fireworks, ice sculptures, and more.

### ENCHANTED WEDNESDAYS

Family shows, ski instructor torchlit parades, fireworks, and festive drinks – every Wednesday during Christmas and February breaks.

#### APR 10-16 YOGI SKI WEEK

A week of wellness at altitude combining skiing, yoga in the snow, mindful hikes, and healthy workshops – a zen escape in the Alps.

### POP-UP MOUNTAIN BARS – GOURMET APRÈS-SKI

Open-air bars with rotating themes: Savoy terroir, oysters & champagne, floral cocktails, and freestyle vibes – all with live music and local flavors.

One event every month.

### Contacts

#### Maison du Tourisme de Saint-Martin-de-Belleville

st-martin-belleville.com

Sébastien Pomini direction@st-martin-belleville.com +33 (0)6 62 93 74 70

#### **UK Press**

Vanessa Fisher vanessa@vanessafisher.com +44 7957 618 525